

ARTICLE XIII (Signs)

13.0 Signs: No sign shall be permitted except as follows:

13.1 Residential Districts: Signs permitted in any residential district:

13.1.1 One sign for each dwelling unit, provided: such sign shall not exceed one and one-half (1 ½) square feet in surface area; if lighted, it shall be illuminated with white light by indirect method only; and it shall not be used other than for identifying the occupancy.

13.1.2 One sign (two (2) signs back against back shall be considered a single sign) for each community facility, multifamily project, townhouse project, or public utility use; provided: the sign shall not exceed six (6) square feet in surface area; and if lighted, it shall be illuminated with white light by indirect method only.

13.1.3 Temporary Signs: One (1) unlighted temporary sign shall be permitted, provided it shall not exceed four (4) square feet in surface area and shall be permitted for a period not to exceed thirty (30) days in a calendar year.

13.1.4 Cottage Industry Sign: One (1) sign not exceeding four (4) square feet in surface area shall be permitted for a cottage industry.

13.2 Business Districts: Signs permitted in business district:

13.2.1 Free standing sign: one sign (two (2) signs back against back shall be considered a single sign) for each business site shall not exceed twenty-four (24) square feet in surface area for the first business, then six (6) square feet of additional area for each additional business up to a total not to exceed seventy-two (72) square feet in surface area; and if lighted, it shall be illuminated with white light by indirect method only.

13.2.2 Building Mounted Signs: one sign for each business unit, provided: such sign shall not exceed fifteen (15) square feet in surface area, mounted flat on the face of each business unit; if lighted, it shall be illuminated with white light by indirect method only.

13.2.3 Signs shall be limited to those which advertise goods, services, or products manufactured or offered for sale on the premises.

13.2.4 A sign permit from the selectmen shall be required for this district.

13.2.5 Temporary Business District Sign: One (1) temporary sign shall be permitted as outlined below for a period not to exceed one hundred and eighty (180) days for a calendar year.

13.2.5.1 Free Standing Temporary Sign: One (1) free standing temporary sign (two signs back against back shall be considered a single sign) shall be permitted for each business site not to exceed sixteen (16) square feet in surface area. Temporary signs shall not be illuminated and shall not be placed within the public right-of-way;
or

13.2.5.2 Building Mounted Temporary Sign: One (1) building mounted temporary sign shall be permitted for each business site not to exceed sixteen (16) square feet

in surface area. Such sign shall be mounted flat on the face of the building and shall not be illuminated.

13.3 All Districts: Signs permitted in all districts:

13.3.1 For sale: one unlighted sign (two (2) signs back against back shall be considered a single sign) offering premises for sale or lease for each parcel in one ownership, provided; it shall not exceed four (4) square feet in surface area; and it shall set back at least five (5) feet from property line.

13.3.2 Forestry/Conservation Signs: One (1) unlighted sign not exceeding four (4) square feet in surface area shall be permitted for forestry uses, tree farms, conservation/preservation projects and wildlife preserves.

13.4 General:

13.4.1 Any free standing sign and the supporting structure shall not exceed eight (8) feet in width or eleven (11) feet in height above the road surface or above ground level at the location of the sign.

13.4.2 Lighting on face of sign shall not exceed eight (8) foot candles.

13.4.3 Motorized, animated or flashing signs shall not be permitted.

13.4.4 Sufficient shades on indirect lighting shall be used to prevent sight of the light source from the public right of way.

13.4.5 Signs required by law (i.e., state inspection center) and signs required by franchise agreements shall be allowed by permit up to a maximum size of four (4) square feet per sign. All of these signs shall be mounted flat on the face of each business.

13.4.6 Two (2) off premise signs shall be allowed by permit for each business located in the Town of Newbury. These shall be one (1) foot high by six (6) feet wide and mounted nine (9) feet above grade. All signs shall have black background with white lettering six (6) inches high.

13.4.7 Incidental to the operation of any business are signs indicating entrance, exit, open, closed, sale, parking, rest rooms, directions on premises, and business hours. Such signs do not require a permit, provided they are two (2) square feet in size or smaller, contain no advertising or logo material, and are located on the premises.

TOWN OF NEWBURY, NH
APPLICATION FOR A SIGN PERMIT

Name of Applicant: _____ Date: _____

Address: _____ Phone: _____

Installer's Name: _____

Property Location: _____ Map/Lot#: _____

Sign Dimensions: _____ (Please attach photo or sketch of sign.)

Method of Display (post, temporary, on building, etc.):

District:

_____ Residential/Business

_____ Residential/Rural

_____ Shoreland

Setback Measurements:

_____ From Road

_____ From Side Property

_____ From Side Property

_____ From Rear of Property

Owner (or Owner's Agent) signature: _____

Selectmen's Action:

Site Inspection: _____

Approved Date: _____

Denied Date: _____

Comments:

SIGN LOCATION

Please use this space to diagram your property, including any buildings and their dimensions, indicating where you want to place your sign. Also include the setback measurements to the boundaries and remember to take into consideration the state right-of-way if you are located on a state road.

If you have questions, please call the selectmen's office at 763-4940. This portion of the application must be complete and accurate before the Board of Selectmen will review it.

